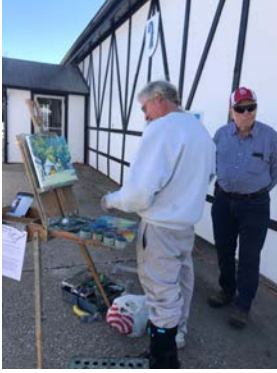


NEW – NEW – NEW "PAINT OUT" EXPERIENCE

Centuries-old plein air painting was made into an art form by the French Impressionists. It's all about stepping out of your studio to paint or draw in the out-of-doors. The Impressionists were fascinated by the ephemeral qualities of the changing light and wanted to capture it on canvas. At this same time, transportable paint tubes and the box easel became available which allowed artists the freedom to paint "en plein air," which is French for "in the open air."



Renoir's painting, "Monet painting, in his garden", 1873, oil painting.



"Artists Sketching in the White Mountains" by Winslow Homer, 1868, oil painting.



1ST ANNUAL

PLEIN AIR PRE-EVENT

PRIOR TO ART IN THE PARK

October 8, 2020

Highland Downtown
6am - 6pm

Highland
Arts Council

PO Box 33
Highland, IL 62249

presented by:



Dear Plein Air Artists,

The Highland Arts Council has three missions for presenting a Plein Air Pre-Event to our 17th Annual Art in the Park.

#1 Introductions: We want to introduce you to our residents and introduce our residents to you, plein air painting, and your wonderful representations of Highland. We feel that the residents of Highland will be excited to view and to purchase your paintings of iconic locations in Highland.

#2 Attention: We also want to draw attention to Art in the Park. Your plein air paintings will remind our residents of the beautiful artwork coming during the weekend. We will be advertising the Plein Air Pre-Event along with Art in the Park to bring in people from the Metro-East and St. Louis area.

#3 Sales: You will have opportunities for \$300 purchase awards and sales at the Plein Air Pre-Event reception after the day of painting. Three sponsors will commit to purchasing their choice of paintings for \$300. The public will be invited to see your work and have the opportunity to purchase those pieces that were not purchased by the sponsors. You can continue to sell at Art in the Park, either presenting up to 3 paintings in a group booth (15% commission on sold items) or showing your entire volume of work in a booth of your own (No commission. Indoor or Outdoor). If you choose your own booth, your Plein Air entrance fee will be deducted from the cost of your booth.



The Highland Arts Council is dedicated to sharing art, providing a space for artists to sell their work, and educating the public on many aspects of the Arts. We invite you to help us on this quest of bringing the Arts to Highland.

Keep creating!
Lynnette Schuepbach
Art in the Park Chair

SCHEDULE OF EVENTS

Thursday, October 8

6am - 8am Check-in
6am - 6pm Painting time
6:30pm - 7:30pm Reception & Purchase Awards

LOCATIONS

The Square
Downtown Highland and the 4 blocks around it
City Hall & Clock Tower
The Brewery
The Louis Latzer Memorial Public Library
The Lory Theater
US Post Office
Masonic Lodge

RULES

Check-in-tent: On the Square from 6am – 8 am

Lunch: Sack lunch provided at noon

Acceptable Mediums: Oils, Acrylics, Watercolor, Pastels, Chalks, Charcoal

Finish: All paintings must be framed and ready to hang

Setup: Please do not completely block the sidewalks

Cost: \$25 for the day

Purchase Awards: Three \$300 awards

Group Booth: 15% commission on sold artwork (No commission on sales from an individual booth at Art in the Park.)

CONTACT INFORMATION

P.O. Box 33 | Highland, Illinois 62249
618-558-0054

Visit our website:

www.HighlandArtsCouncil.org

EVENT CHAIRPERSON:

Lynnette Schuepbach

618-558-0054

lynnette@highlandartscouncil.org

PLEIN AIR EVENT

Name

Address

Phone

Email

Yes, I wish to apply to Plein Air Event.

I hereby forever discharge, release and hold harmless the City of Highland, Highland Arts Council and their agents from any and all responsibility, liability, loss, claims or damage whatsoever arising from or in connection with Plein Air Event and Art in the Park and hereby consent to all rules of the festival as set out in this announcement and forthcoming instructions. Please copy this registration for your records.

Signature

Zip

State

City