

NEW – NEW – NEW INDOOR AND OUTDOOR EXHIBIT SPACES

The Madison County Expo Hall will shelter indoor booths from the elements AND provide space that does not require you to set up a tent. Electric for all artists is provided at no charge, but you must provide your own display unit, walls, lights, and/or tables and chairs. The building will also shelter the Kids' Kreation area and Art Gallery... Just for Kids. Artist can drive right up to the overhead doors to make set up and tear down easy and convenient.

Outdoor booths will continue to flank the Shooters Walkway as they have in the past and direct 9,000 attendees along outdoor booths and into the Expo Hall. Outdoor booths will need weights or stakes to secure tents through all types of weather.



INDOOR
BOOTHS



PLEIN AIR
EVENT



OUTDOOR BOOTHS

Highland
Arts Council

907 Main Street
Highland, IL 62249



Join us for the 17th Annual

ART IN THE PARK October 9-11, 2020

NEW IN 2020! INDOOR EXHIBIT SPACES

presented by:



Artists, apply via EntryThingy!

See HighlandArtsCouncil.org for details



Dear Artists,

With your input, we are thrilled to announce exciting changes to Art in the Park 2020...

First, we will offer Indoor Exhibition Spaces! Twenty 10'x10' spaces will be available in the Madison County Expo Hall which is just beyond Art in the Park's outdoor location. (For those who have exhibited with us before, the Madison County Expo Hall is NOT the building where we have held Sunday morning breakfast and awards).

Exhibiting in the Expo Hall is ideal if you would like to forego the trouble of a tent, the unpredictability of the weather, and want to be certain your artwork stays dry. Don't be concerned about foot traffic. The outdoor exhibits will lead right up to the entrance of the indoor exhibits, and we will make sure signage and promotional materials feature the changes to our show. Indoor booths are limited so they are available on a first come, first served basis. So, if an indoor booth is what you want, apply early to secure your spot. See the enclosed map for a layout.

Second, Art in the Park 2020 will also feature a Plein air event in conjunction with the show. Three days prior to the show, artists will come into three Highland locations to paint what they see in the open air. These artists will show one of their paintings in a special exhibit or they may join the show with a booth of their own. It's our way of featuring art throughout the city to create a buzz about Art in the Park. Details will be sent to plein air painters, but if you wish to have the information contact me at lynnette@highlandartscouncil.org.

We hope the new opportunities we are adding to Art in the Park will create a buzz in the artists' worlds as well and will make our show one you can't pass up. We're inviting you to share your wonderful art with our community on October 9, 10 and 11.

As always, if you have any questions about this year's event, please call me at 618-558-0054.

Lynnette Schuepbach
Art in the Park Chair



ART IN THE PARK BENEFITS

Whether you choose an indoor or outdoor booth space, here's what continues to make Art in the Park a GREAT showcase for artists.

- World-class art brought through a juried process
- Awards equaling \$9,000
- Easy set-up (drive right up to your outdoor booth space)
- Easy set-up (drive up to the indoor exhibit hall)
- Easy tear-down (Again, drive up and easy access to indoor and outdoor spaces)
- Electric is provided for the 10'x 10' indoor and outdoor booth spaces, but each artist must provide extension cords and electrical strips to accommodate the booth's electrical needs. Lights will be needed outdoors for the Friday night Preview Party and indoors for the party as well as the entire show.
- \$16,000 spent on advertising to bring in 9,000 attendees... billboards, radio, tv, newspapers, digital ads, Facebook, and website
- Pre-pledged dollars from serious art buyers to guarantee sales
- Preview party & sales for artists, sponsors and pre-pledge buyers
- Outstanding hospitality by offering you snacks & drinks, booth sitters, lunch during set-up, and breakfast at the awards program Sunday morning

CONTACT INFORMATION

P.O. Box 33 | Highland, Illinois 62249
618-558-0054

Visit our website for more information
about Art in the Park!

www.HighlandArtsCouncil.org

EVENT CHAIRPERSON:

Lynnette Schuepbach

618-558-0054

lynnette@highlandartscouncil.org

SCHEDULE OF EVENTS

Friday, October 9

10am	Opening & Registration
10am - 4pm	Exhibitor Set-up
6pm - 9pm	Preview Party & Sales

Saturday, October 10

10am - 5pm	Exhibits Open
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Sunday, October 11

9:30am - 10:30am	Awards Breakfast
11am - 4pm	Exhibits Open
4pm - 6pm	Exhibition Tear Down

PLEIN AIR EVENT OPTION

Plein Air event will create an excitement throughout the city prior to Art in the Park. For \$40, the painters using oils, watercolor, acrylics or pastels have the opportunity to paint in three locations around Highland. The artists can paint as many pieces as they want each day, but the piece of their choice can be entered for a contest of the day's work. The sponsor of the day will be paying the \$300 prize to choose the best piece in their eyes.

Painting Locations:

- Wednesday, October 7
from 6am – 6pm,
Highland Square and
3 blocks surrounding
the Square
- Thursday, October 8
from 6am – 6pm
Latzer Homestead,
Highland, Illinois
- Friday, October 9 from 6am – 2pm
Silver Lake Park, Highland, Illinois



Contact lynnette@highlandartscouncil.org for more information.